



## State of Australian Cities 2012

### Geelong

#### Population and Settlement

- Geelong's population increased from 159,503 in 2001 to 174,086 in 2011, a growth rate of 0.9 per cent which is below the national average of 1.5 per cent.
- Geelong is Australia's twelfth largest city and is home to 3.1 per cent of Victorians and 0.8 per cent of Australians.
- Over the five years 2006-11, Geelong's stock of private dwellings increased by 4,427. With a population increase of 9,573 over the same period, there were 2.16 additional people for each new dwelling constructed. Geelong's 2011 household occupancy rate was 2.6 people per dwelling, below the 2011 average major city rate of 2.73.
- Of Geelong's total stock of 71,341 private dwellings in 2011, 7.95 per cent were unoccupied, below the major city average of 9.16 per cent.
- Geelong had the third lowest proportion of dwellings under finance amongst the major cities in 2011, with just over 50 per cent of dwellings owned outright.
- Geelong also had the second highest proportion of detached houses in 2011 at 85 per cent.
- In the year to March 2012, Geelong hosted 2.8 million domestic visitor nights, up from 2.6 million in 2008 and just over 700,000 international visitor nights, more than doubling from 337,000 in 2008.

#### Productivity

- In 2011-12, Geelong's port handled 1.3 million tonnes of bulk imports and 56,561 tonnes of bulk exports.

#### Sustainability

- Unlike nearby Melbourne, which recorded a consistent long term rising trend in annual average minimum temperatures between 1952 and 2011, Geelong experienced a slight drop in average annual minimum temperatures over this period.
- Geelong's average annual maximum temperature rose during this time.
- Geelong experienced a trend of ongoing rainfall decline during this time.

#### Governance

- The key planning strategy for the City of Greater Geelong is the *G21 Geelong Region Plan* which also encompasses the municipalities of Colac Otway, Golden Plains, Queenscliffe and Surf Coast. The plan, launched in 2007, is currently undergoing a review which is expected to be completed by late 2013.